

THE TOWN OF
FOUNTAIN LAKE, ARKANSAS
7059 PARK AVENUE
FOUNTAIN LAKE, ARKANSAS 71901

MINUTES FROM THE 174TH TOWN COUNCIL MEETING. THIS WAS HELD ON JUNE 10, 2019.

THE MEETING WAS CALLED TO ORDER BY MAYOR JACK FIELDS.

MEMBERS PRESENT WERE MAYOR JACK FIELDS, JIMMY ATTEBURY, KARL LOWRY, JAMES DRIVER, RICK QUALLS AND ED JONES. FIRE CHIEF MR. SAWYER WAS ALSO PRESENT.

THE MINUTES WERE HANDED OUT AND A MOTION WAS MADE BY JIMMY ATTEBURY TO ACCEPT THEM AS WRITTEN AND IT WAS 2ND BY KARL LOWRY. ALL WERE IN FAVOR NONE OPPOSED.

THE FINANCIAL TOTALS WERE GIVEN OUT AND A MOTION WAS MADE BY RICK QUALLS AND 2ND BY ED JONES TO ACCEPT THEM AS WRITTEN. ALL WERE IN FAVOR. NONE OPPOSED.

FINANCIAL COMMITTEE: AUDITOR HAS BOOKS FOR 2018.

ANNEXATION COMMITTEE: NONE

ROAD COMMITTEE: MOWING OF RIGHT AWAYS WILL BEGIN SOON. BID WAS FOR \$5700.00 FROM TIM JACKSON FOR 10 MILES OF ROAD. MAYOR JACK FIELDS PUT IN FOR GRANT MONEY FOR ROADS FOR NEXT YEAR. TOWN HAS AROUND \$22,000 LEFT FROM BYPASS MONEY AND THAT WILL BE USED ON NEEDHAM.

WILL BE GETTING BIDS FOR CULVERT WORK FOR HILLVALE.

OLD BUSINESS: DISCUSSION WAS MADE FOR 20 YEAR TOWN CELEBRATION BLOCK PARTY. KARL LOWRY PRESENTED QUOTES FOR RENTAL ITEMS AND FOOD PURCHASE FOR AROUND 200 PEOPLE. FIRE CHIEF WILL BRING FIRE TRUCK TO BLOCK PARTY AND USE PARTY FOR FUND RAISER FOR FIRE DEPARTMENT. TOWN WILL NEED ICE FOR SNOW CONE MACHINE AND TENTS. CLEARING POND AREA FOR FISHING.

BLOCK PARTY COMMITTEE WILL MEET ON JUNE 30TH AT 4:00 PM. MAYOR JACK FIELDS SET A PRELIMINARY BUDGET OF \$1,000.00. MOTION WAS MADE BY RICK QUALLS AND 2ND BY ED JONES. ALL WERE IN FAVOR NONE OPPOSED WITH MORE INFORMATION COMING FROM THE MUNICIPAL LEAGUE.

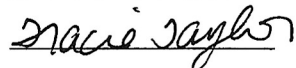
KARL LOWRY WILL PRESENT MR. CURTIS WITH APPRECIATION CERTIFICATE FOR PUTTING FLAGS ON VETERANS GRAVES AT MEDLOCK CEMETARY.

NEW BUSINESS: DISCUSSION WAS MADE ABOUT TAKING IN ELK MEADOWS LANE. IT WAS TABLED UNTIL NEXT MEETING.

A MOTION WAS MADE BY JAMES DRIVER TO ADJOURN AND IT WAS 2ND BY ED JONES. ALL WERE IN FAVOR NONE OPPOSED.



MAYOR JACK FIELDS



CLERK-TREASURER/TRACIE TAYLOR



Complete Count Committee US Census 2020

Magnolia, AR

Training session attended by Karl Lowry to outline setting up teams particularly in rural areas. Arkansas ranked #38 with only 67% of population accounted for. We saw what economic setbacks occur in government funding with poor counts. Because the census is only done every 10-years, it can have a tremendous impact. This round there will be 3 ways to complete the simple survey: by mail, phone or internet. The government is taking applications for the door-to-door positions. In small rural areas like Fountain Lake, the count success falls even lower than the state figures. Because of lack of sales tax funding, this is critical for a small community to grow and meet the needs of rising costs.

Having a committee headed by the mayor, a liaison, and 2-4 community leaders is recommended. Targeted leaders in community include the Superintendent of Fountain Lake, members of the clergy, and activists/business owners. Setting up 2-4 computers to enter information is a solid plan. We need to write the letter of intent including the members of the CCC and civic goals and events for the area. Demographics like schools and businesses in area are also helpful. The mayor is listed in the lead role but can assign the liaison to be the active leader in their place. An example of where our community can use funding maximum is for the fire department and park development.

Mayor Jack Fields and Alderman Karl Lowry have already committed to beginning the process of being on the team and hope we can count on others to get involved.

2019 Community Block Party

Report & Action Plan

Overview:

The attendees had a good time, ate well and encouraged the town to continue supporting events like this. The weather played a factor in attendance and the heat was smothering while looming rain threatened the event. According to the Facebook Event tracker, there was interest for over 200 in potential attendance. Although we did not have this actual number show up, several mentioned they heard from word of mouth about the event. Estimated total people involved in attendance, volunteering, and organizations were between 100-150. The fire department raised some funds and collected \$250 in dues. While the Cobra band was cut short by rain, the treats sold by the Boosters were delicious and attractive. Property got a facelift and was given compliments by many citizens. The sign, flagpole, and ideas for future development were highlights and the cooperation of the fire department was an added bonus. Tracy Simpson from the radio station gave us a good plug on the radio too.

What we did well:

Having enough provisions to provide for the anticipated 250-300 people were available. The snow cone machine was a great idea and popular treat. Free dessert was an unexpected perk to round out the meal. Using the foresight to plan for future events, needed purchases were made versus empty rental fees. The first year of any event is always the most expensive and overall waste was extremely minimal. Saving money by not renting bounce houses was a good choice and Hulsey Amusements said they would come again next year. The concession trailer might not be back as it was hardly used. We donated the remaining food to the Jackson House and got a slip to write in.

What we need to improve on:

Using a checklist for shopping with particular parameters in place. Original plan for Karl to purchase food related items never happened and we could have saved some money. This would have helped with communication as well. We rented a popcorn popper, but no popcorn was picked up so this \$56 was lost. Due to crowds being underwhelming, the port-a-potty use was minimal. Perhaps we could cut out the handicap model next year as \$125 got zero use. Our Town Council was not well represented, and we had citizens comment on it. In our voted positions, we need to be involved more than just one monthly meeting. It's understandable that everyone has busy lives but even a limited appearance would be helpful. The hayride went completely undone and would have been an economical idea to show off the property.

Ahead for next year:

We have 72 gallons of tea, several gallons of snow cones syrup (2021), cups, plates, napkins and ice. Tables, chairs, canopies, games, and freezers are available for use throughout the year. A new mower was purchased and a reusable sign. With more than 5 weeks planning, time is a valuable commodity that was missing. If we attempt to get sponsors, this can help offset costs and get the

word out. We have got a relationship with the fire department and band boosters. The school was pleased by our reaching out to have the band play and the hospitality of feeding the kids. We need to address the barn condition and consider selling the wood off. The barn is in janky shape and someone might reclaim the wood for another project. Area behind the town hall looks much better and we can continue to clean things up.

Overall:

For the first time with limited timeframe, the event was a success. We have an opportunity to build a foundation for the community and over the years make our property a nice place for kids to play, picnic and fish. Imagine what 10 years from now can look like and let's make it happen.

Comments:

1st Annual Community Gathering

Saturday, July 13, 2019

Provider - Item	Net Cost
Hay's Rental	
Basic Bounce House	\$134
15' Slide	\$187
Castle Slide	\$177
Dunking Booth	\$149 (balls \$1 each)
Popcorn Popper	\$56
Popcorn pack (yield 8 bag)/bag (100ct)	\$3/\$5
Snow Cone Machine/cups (200ct)	\$56/\$12
Folding Table 6'8"/Chair	\$10/\$11/\$2
10x10 Tent Covering	\$69
Handicap Toilet	\$125
Port-a-potty	\$85
Flossie's	
Snow cone syrup (4 gall cs)	\$42 (cs can have 4 different flavors)
Popcorn pack (cs of 36 pk)	\$32
Cotton Candy (cs of 84-2.4oz) (50-1oz)	\$60/\$40 (fresh spun day before)
Earl Gill	
Snow cone syrup (1 gall)	\$11-17 depending on flavors
Popcorn pack (cs of 36 pk)	\$47
Harp's	
Snow cone syrup (1 gall)	\$7
Clampit's	
Very interested in helping. Will research best price for hot dogs, hamburger and pulled pork.	Has smoker and would come and do cooking for us. They like the community idea and have quality products. Invest in neighbors.
Miscellaneous	
Chips, buns, nacho cheese, plates, napkins, utensils, cups, drinks, face paint	Ice- 20# yield approx. 30-40 cones Condiments (bulk Sam's Club)
Extra parking- fire dept, lodge, chiropractor? Tractor shuttle for distance parking?	Golf cart- staff mobility Tractor hayride around pond?
Security? Volunteers? T-Shirts for staffers?	Barn for sellers of crafts/goods?

Notes